

MSDC report: Company expresses interest in I-70 junction

By Maggie Menderski. The Marshall Democrat-News: June 14, 2011.

The Marshall-Saline Development Corporation has inspired a business to consider building at Marshall Junction.

At the MSDC regular board meeting Tuesday, June 14, Executive Director Bill Riggins announced a company expressed interest in building at the Interstate 70 and Highway 65 junction if another company would as well.

The unnamed business doesn't believe it could lure drivers to stop without the pull of another business, Riggins said.

Other business included the discussion of educating important business figures from larger cities about the benefits of agriculture lifestyle.

Recently, MSDC invited Troy Nash from Zimmer Real Estate Services, LC in Kansas City and his family to come to Marshall.

"City people have no idea what agriculture is like," Riggins said.

While here, the Nash family rode Clydesdale horses, visited a farm and caught fish, while Riggins and Nash discussed ideas to pull more businesses to Marshall.

Finally, Riggins and MSDC intern Julian Buegers approached the directors with ideas about how to utilize Missouri Valley College to establish businesses in the area.

"We're attracting people from all over the world," Riggins said. "How can we get them to stay here?"

As a recent graduate, Buegers believes establishing programs and providing an incentive for college students to begin businesses in the area would help assist in the growth of the community.

"If you could take those 200 degrees each year and 200 ideas, it could do a lot," Buegers said.

The two plan to meet with Missouri Valley College officials to discuss possibilities.